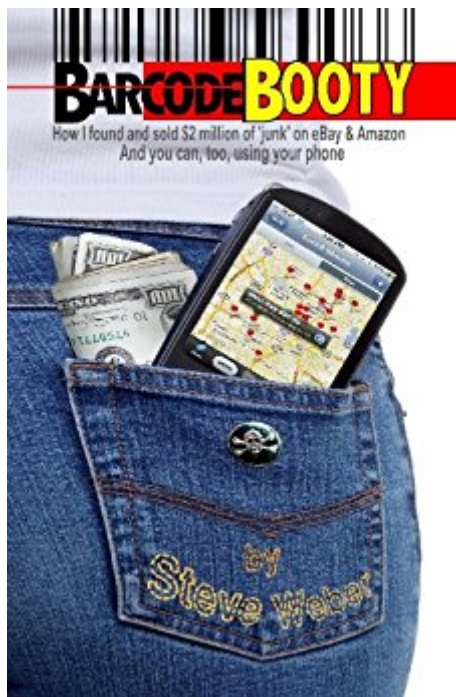




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Barcode Booty: How I Found And Sold \$2 Million Of 'junk' On EBay And , And You Can, Too, Using Your Phone



Synopsis

Learn how to use your cellphone as a treasure detector, and find items to resell at big profits. Find out which apps are the best, and how to use them. Check prices instantly, and know your potential profits before risking a dime. Learn to resell on eBay and , and rake in the profits. Find bargain inventory virtually anywhere--yard sales, retail stores, outlet malls, warehouse clubs, wholesale dealers, bargain basements, and online bulk suppliers. Learn to specialize in books, videos, games, toys, electronics, grocery, fashion, health and beauty, auto parts, niche regional products--or take them all! Many books promise to teach you how to start an online business. Look closely, though, and you'll see that very few are written by someone who's really done it. Author Steve Weber has been a full-time, five-star seller on .com and eBay for 10 years! * Feed your e-commerce business with a continual stream of hot products. * Learn how to leverage the "Long Tail" of retail for low-risk, high-return profits. * Uncover niche products online shoppers want to buy. * Diversify your product line. * Learn to minimize sales taxes and write off the business use of your home office and car. * Find new and hard-to-find products from real wholesalers. * Know exactly how much potential inventory is worth, and how quickly it sells. * Get dirt-cheap warehouse space. * Get the best product research tools available for your phone. * Outsource your fulfillment and customer service tasks. * Benefit from advice from the most experienced, profitable online sellers. The Internet Gold Rush is just getting started. In this insider's guide to online selling, you'll learn the secrets to profitable trading. You can profit from price differences in local and global markets. This book teaches you how, every step of the way.

Book Information

File Size: 1981 KB

Print Length: 156 pages

Publisher: Weber Books (July 30, 2014)

Publication Date: July 30, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B004X6UN4K

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #61,825 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #11 in Books > Computers & Technology > Internet & Social Media > eBay #16 in Kindle Store > Kindle eBooks > Business & Money > Industries > E-commerce > Online Trading #22 in Books > Business & Money > Investing > Online Trading

Customer Reviews

For those who don't want to read a lengthy review, I'll just say that "Barcode Booty" started my thoughts running in some interesting new directions and has given me some valuable insights as well as some fresh ideas I'll definitely follow up on, which is why I'm giving it 5 stars. For those curious about what my opinion is based on, I'll start by saying that Steve's book contains a lot of information that was new to me - so much, in fact, that I'm still in the process of absorbing it and sorting it all out. By way of background, several years ago I discovered by chance that some things squirreled away in my closets had surprising value as vintage items on eBay, which led me to start going to estate sales and thrift stores to try to ferret out more! My success was encouraging enough that I went on to write a book about what I'd learned, "Estate Sale Prospecting with craigslist and eBay". I also had a first try at selling used books on .com, but was unsuccessful in figuring out how to do that on my own, so in that book I expressed a negative opinion about the business potential of online bookselling. Then I ran across Steve's first book, "The Home-Based Bookstore." Reading it I soon realized that I'd misunderstood online bookselling on . I'd assumed it was like selling at auction on eBay when it's actually quite different in several important ways. Following Steve's advice I did much better selling used books on , so much so that I've turned my efforts in that direction for the last several years, eventually writing a book on that business that I've just published, "Musings of an Online Bookseller". As I progressed in online bookselling I purchased a laser barcode scanner, a pocket computer, and a database subscription.

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